



Photograph by Matthew Bakewell

You must remember Dame Joan Bakewell? A renowned television presenter who combined glamour and brains. Pictured above, Dame Joan is now 76 and says that looking good and being aware of fashion matter as much to her as ever. Joan has been appointed a champion of the elderly by the government and says that she remains as interested as ever in high heeled shoes and still does daily exercises.

Recently I have styled several ladies who range in age from late 50's to over 70. One lady wanted a colour analysis to discover the colours that suited her and how to combine them for a less traditional look. Another wanted her wardrobe sorting as she had so many clothes it was difficult to see beyond the clutter. And another wanted me to go shopping with her as her usual experience was a battlefield between her and her daughter – the latter suggesting styles that we too young and she choosing things which were too old. All the ladies had one common goal ... they wanted to make the most of themselves, not look like

When I'm 65...

Growing old shouldn't mean losing your style

an 'old fashioned' granny and they wanted to FEEL really great in whatever they were wearing regardless of age – just like Dame Joan Bakewell.

And there are others too... Helen Mirren, Sophie Loren, Twiggy... All have grown old gracefully but kept up to date in an appropriate way for their age.

And it's so easy ladiesit's about gaining more information on colours, styles, fabrics and putting those together with accessories that will compliment

YOU and will give you that feeling of elation when you know you look your absolute best and someone acknowledges that!

That's what I can do for you. Here's what some of the ladies said "It was the best thing I ever did (getting Gay to style me and then go shopping) I feel like a million dollars whenever I go out, whatever combination I am wearing. And I get

compliments all the time."

Maureen, Angmering

"I had Gay's card for a year then decided **that was enough** - I wanted to change my image and my life as I had lost track of myself. So called her and I haven't looked back since!" Pat, Goring

Please do call me for a free consultation and a chat; I'd love to hear from you! Gay

Richardson, Style Me Confident
01903 538774

www.stylemeconfident.co.uk

